CIGARETTE PACK DESIGNS

The Smokefree Action Coalition wants all cigarettes in standard packs.

The evidence is clear that standard packs:

- are less attractive, especially to young people;
- strengthen the impact of health warnings; and
- make the packs less misleading.

Tobacco packs are mobile advertising for the brand - help stop this by emailing your MP.

Visit our website for a full briefing and a link to email your MP.

www.smokefreeaction.org.uk/plain-packaging.html









Popular brands with children



Designed to attract young women



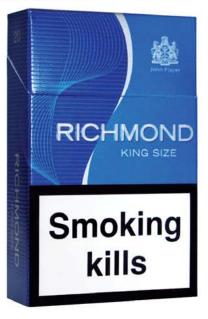




New designs are coming on the market all the time

Popular brands with children







Designed to attract young women







New designs are coming on the market all the time





